

Wear **BLUE** for Earth Day 2008 to Vote for NO COAL

Want to stop global warming? Wear **BLUE** for Earth Day 2008! Join millions of people around the world who will be wearing **BLUE** to signify their vote for NO COAL. Events will be happening April 19th through April 22nd, so...

If you're attending the Earth Day event on the National Mall in Washington, DC on April 20th, wear **BLUE**.

If you're attending another major Earth Day event, wear **BLUE**.

When you dress in the morning on Earth Day, wear **BLUE**.

No matter what you're doing for Earth Day 2008, wear **BLUE**.

A **BLUE** shirt, top, sweater or jacket... whatever. Just wear **BLUE**.

Then, on April 22, make your voice heard. Pick up the phone: **Call Congress at 202.224.3121** and ask for an immediate 'Moratorium on Coal' - a halt to the construction of any new coal-fired power plants. Through this **Call for Climate** event, Earth Day hopes to generate over a million phone calls to Congress!

Your **BLUE** vote will count. Fifty-nine conventional coal plants were canceled in 2007. That's over a third of the 151 planned. That happened before millions of people joined together to say No Coal.

BYO**Blue** for Earth Day 2008. Be the vote that tips the balance.

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Help us get the message out:

- send this message to everyone you know
- **download** the banner ads and display them prominently on your website, Facebook, MySpace etc.
- attend an Earth Day event wearing **BLUE** and on April 22nd, wear **BLUE** all day - to work, lunch and dinner - and make the call to Congress at 202.224.3121, asking for an immediate 'Moratorium on Coal'.