

February 6, 2008

Over 175,000 People Chose To Face It!

We want to thank all of you for tuning in. The webcast was a huge success, and it's not over, people are still logging on to [watch!](#) Things to do now:

- [Sign](#) the Petitions!
- [Vote](#) for your favorite Reverberate Competition entries while you still can!
- [Submit](#) your video competition entries before the February 8th deadline!
- [Spread the word](#) about 'no coal' and the 2030 Challenge.

Share the Face It Webcast!

Many of you requested a copy of the Face It webcast to share with others. A downloadable version will be available by Friday, Feb. 8. Thank you for spreading the word; it's definitely making a difference.

Design Schools Across the Nation are Adopting The 2010 Imperative

Only hours after the recent Face It webcast, Wellington Reiter, Dean of the College of Design at Arizona State University, and George Thrush, Dean of the School of Architecture at Northeastern University, adopted The 2010 Imperative for their design schools.

These two schools join the growing movement of design schools that pledge to achieve complete ecological literacy in design education and to have a carbon-neutral design school campus by 2010. Among those already on board are all the colleges of the Los Angeles Community College District, the School of Architecture at the University of Southern California, and the College of Architecture and Design at the University of Tennessee (UT), Knoxville.

Read the article about UT, Knoxville's adoption at [azobuild](#).

Banks Shy Away from Financing New Coal

It's no surprise that after the Department of Energy pulled its \$1.8 billion funding of an experimental new coal-fired power plant due to ballooning cost, the three largest investment banks on Wall Street are reevaluating the financing of new coal-fired power plants. Citigroup Inc., J.P. Morgan Chase & Co. and Morgan Stanley are asking utilities seeking financing of new coal-fired power plants to "prove the plants will be economically viable even under potentially stringent federal caps on carbon dioxide...", and to look at energy-efficiency and renewable-energy options. The new standards will

make it more difficult for utility companies to burn coal, the one fossil fuel positioned to push the planet beyond 450 ppm and trigger dangerous climate change.

Read the full article at the [Wall Street Journal](#).

Architecture 2030 Now on Myspace and Facebook

Be our friend on [Myspace](#) and [Facebook](#) and help spread the word about the Building Sector and global warming. Watch videos, view the Reverberate Competition entries and meet like-minded people on our online community.

http://www.architecture2030.org/news/news_020608.html